



# e·nventory

The European  
eInfrastructures  
Observatory

[www.enventory.eu](http://www.enventory.eu)

Seventh Framework Programme

Research Infrastructures

**e·nventory** - European eInfrastructures Observatory

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## Deliverable D5.2

### Interim Dissemination and outreach report

**Abstract:** Deliverable D5.2 documents the implementation of dissemination and outreach activities, including assessment of their impact for the first twelve months of the project implementation workplan.

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**Authors:**

Nikos Vogiatzis  
Jorge-A. Sanchez-P.  
Nektaria Berikou

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## Preface

The **e·nventory** project targets the formation of the **European elnfastructures Observatory**, a single-entry-point and one-stop-shop data warehouse, capable of representing multiple primary and convoluted indicators and benchmarks, and a yardstick tool for progress monitoring, impact assessment, post-mortem analysis and ex-ante evaluation of elnfastructures at regional and national levels across the European Union and beyond.

The aim of the **e·nventory** project is to carry out a design study that will set the grounds towards the **European elnfastructures Observatory**; through the collection and utilisation of appropriate indicators, the project will be able to monitor the status quo and evolution over time of elnfastructures development and communicate all findings to related stakeholders but also to the public-at-large, in a seamless and impartial way.

The **e·nventory** project will carry out extensive consultation with elnfastructures stakeholders and research and innovation indicator experts and will extend previous benchmarking efforts (e.g. EARNEST) by including an extensive set of elnfastructures components (i.e., computing, communication and services), eventually deploying a prototype web platform dealing with a critically-selected subset of indicators, through intuitive, interactive and user-friendly mappings, plots and graphics.

The project action plan is structured so that it can achieve:

- identification of a core set of **benchmarking indicators** for the **European elnfastructures Observatory** that will be the baseline for **monitoring** elnfastructures development progress,
- elnfastructures **stakeholders' feedback and consensus** on the proposed structure and functionality of the **European elnfastructures Observatory**, and
- **European elnfastructures Observatory** functionality **demonstration through a prototype web platform** that will be available to all elnfastructure communities and to the general public.

The **e·nventory** project responds to the need of elnfastructure stakeholders by delivering a prototype tool to aid impact assessment of related elnfastructure initiatives and programmes. In that respect, the **user communities** that will effectively use the **European elnfastructures Observatory** as a yardstick tool and translate the project outputs into a real influence on elnfastructure policy, are the **elnfastructure stakeholders** themselves, including:

- the **European Parliament**, the **European Commission** and **National Governments** that are sponsoring elnfastructure initiatives and place a high value in their policy agenda on the impact assessment, post-mortem analysis and ex-ante evaluation, to help design better and more successful future elnfastructure programmes;
- **research funding bodies** that plan the development of strategies to address the digital divide and digital opportunity issues and need to utilise and assess the impact of elnfastructures contributing to this goal;
- **elnfastructure policy bodies** that have a clear mandate of supporting the development and the sustainability of elnfastructures and need an impact assessment tool to monitor the progress of achieving their objectives;
- **elnfastructure projects** that carry out specific elnfastructure activities and need to monitor their impact during deployment as well as retrospectively;
- **scientific/research communities** that are empowered by elnfastructures and are eager to comprehend their strengths and weaknesses that influence their everyday work.

High utilisation of the **European elnfastructures Observatory** from the broad elnfastructure community is a key measure of the project's impact; therefore, the entire project workplan has been designed to maximize **stakeholders' engagement** and awareness.

The **e·nventory** project kicked-off in September 2010 and is planned to be completed by August 2012. The project is co-financed by the European Commission's Seventh Framework Programme for Research Infrastructures.

## Executive Summary

### What is the focus of this Deliverable?

The objective of WP5 is to support the **e•nventory** project by increasing visibility through dissemination activities, informing the eInfrastructure community through outreach activities and increasing awareness on the features and capabilities of the **European eInfrastructures Observatory** and the **e•nventory** deliverables.

Deliverable D5.2 documents the implementation of dissemination and outreach activities, including assessment of their impact on the targeted eInfrastructure groups, in the middle of the project timeframe.

### What are the deliverable contents?

D5.2 reports on the implementation of dissemination and outreach activities during the first 12 months of the project. The document reports on the achievements so far with regard to dissemination tools and contents (e.g. website development, press releases, communication package material etc.), the various dissemination and concertation events that took place (including eInfrastructure concertation meetings and Advisory Board assemblies), liaison activities with other projects (such as other impact assessment initiatives, flagship eInfrastructure projects, etc.) and initial outreach activities towards funding authorities.

### What are the deliverable main conclusions?

D5.2 concludes that the progress so far with regard to dissemination and outreach activities, has been positive yet further actions are planned for the next 12 month period of the project where more tangible results of the **e•nventory** platform will be available in order to raise awareness to a much larger eInfrastructure stakeholders' base.

### How does this deliverable contribute to the project quality metrics?

This deliverable documents the progress on achieving the following project quality metrics [2]:

- *Number of conferences, workshops and dissemination events:*
  - *At least 1 inauguration meeting*
  - *At least 3 Advisory Board assemblies*
  - *At least 2 participations at concertation events*
  - *At least 2500 web site visits after the launch of the service*
  - *At least 50 questionnaire/survey responses by eInfra/eScience users*

### How does this deliverable contribute to the avoidance/mitigation/exploitation of the project risks?

By reporting the progress made on the dissemination front, this deliverable helps on the avoidance, mitigation or exploitation of the following project risks [2]:

- *Project strategic objectives not endorsed by eInfrastructure stakeholders*
- *Project high-level objectives not clear and/or agreed within the consortium*
- *Low utilisation of the eInfrastructures Observatory from the main eInfrastructure stakeholders*
- *Continuity beyond the end of the workplan towards production-level service*

### What is next in the process to deliver the e•nventory results?

- Deliverable D5.3 (M14) will present an update of the dissemination plans for the project as well as a potential revision of the project communication package.
- Deliverable D3.3 (M15) will document, after concluding the entire consultation process, with the **European eInfrastructures Observatory Advisory Board**, the final reflections that will serve as a key milestone and final input for the **e•nventory** workplan.
- Deliverable D2.3 (M16) will provide the final set of the **European eInfrastructures Observatory** benchmarking indicators after the finalization of consultation activities in WP3.

- Deliverable D4.3 (M20) will document the final set of specifications for the prototype web platform dealing with a critically-selected subset of indicators and relevant repositories, its functionality and the user's guide. It will further include the results of the usability and accessibility tests that will be conducted with the platform. This deliverable will also serve as a technical reference for any follow-up (production-level) version of the portal after the completion of the project.
- Deliverable D5.4 (M23) will take the form of an inauguration workshop that will demonstrate the **European eInfrastructures Observatory** to representatives of the eInfrastructures community at large.
- Deliverable D5.5 (M24) will provide a final report on the implementation of dissemination and outreach activities, including assessment of their impact on the targeted eInfrastructure groups.